

SPEED TO MARKET



CROWLEY[®]
People Who Know[™]

YOU DON'T HAVE TO GO TO THE ENDS OF THE EARTH TO IMPROVE YOUR SUPPLY CHAIN.

Just source in Central America, the Dominican Republic or Haiti, and trust Crowley's liner shipping and logistics services to provide unmatched *Speed to Market*.

In the face of expanding global competition, companies today must source and deliver their products faster than ever before. After all, no company wants to be left holding yesterday's fashions, or perishables whose shelf life has expired, or raw materials needed to keep their manufacturing assembly lines running. That's where Crowley's *Speed to Market* services can help. By leveraging the proximity of the U.S. with Central America, the Dominican Republic and Haiti, and bundling ocean, air, and trucking transportation services, along with other logistics services like warehousing, freight forwarding and customs house brokerage, Crowley offers a single-source solution to speed your cargo to market.

While Asia is often considered an attractive place to source products, it does have its drawbacks, one of which is the fact that it's in the Eastern Hemisphere. And shipments from Asia can take weeks to cross the Pacific, only to get backlogged or stuck in overcrowded ports when they arrive. When you source in nearby Central America, the Dominican Republic or Haiti, you get a high-quality production base, competitive labor rates and a regionally standardized language. Plus, when you use Crowley, shipping times will be short, frequency of service will be high and port facilities won't be congested so your products will hit the shelves, and your customer's hands, much more quickly. And it might surprise you to learn that Central American trade is actually good for the U.S. job market because many of the raw materials used in regional manufacturing originate in the U.S. – a fact that isn't true for the Far East.

Crowley's *Speed to Market* is also a frame of mind held collectively by all of our employees. They are committed to quickly addressing and resolving customer service issues, finding better ways operationally to expedite cargo and generally making the shipping process as quick and easy as possible. Crowley's *Speed to Market* can also help companies looking to take advantage of benefits and incentives associated with the Central America-Dominican Republic Free Trade Agreement (CAFTA-DR).



"With the implementation of their Free Zone warehousing services in Guatemala, Crowley has shown the commitment and flexibility to fulfill our increasing requirements in the region and has become a strategic ally for Koramsa."

Claudia Perez de Arana • Logistics & Free Zone Manager • Koramsa

"Crowley saw an opportunity to help our business, and they jumped on it. They created an integrated logistics service that just didn't exist in the Central America region."

Roberto Bequillard • President • The Argus Group





WHAT YOU GET WITH CROWLEY'S SPEED TO MARKET

- Fast transit times (as little as 3 days between Central America and the U.S. and 2.5 days between the Dominican Republic, Haiti and the U.S.).
- More weekly fixed-day sailings than anyone to and from gateway ports on the U.S. East Coast and Gulf. There are 5 sailings offered each week between Port Everglades and Central America and 2 Dominican Republic/Haiti sailings a week. And there are 3 weekly sailings between Gulfport, Miss. and Central America.
- Roll On / Roll Off (Ro/Ro) vessels are used in the Central America trade for rapid cargo loading and discharge. Cargo is never grounded and left sitting without a chassis.
- Five Central American distribution centers (3 in free trade zones) with over 235,000 square feet, plus another 170,000 square feet of space between distribution centers in Miami and Jacksonville.
- A one-stop resource for cargo consolidation/deconsolidation, cross-docking, relabeling, repacking, sorting/pick and pack, storage, distribution and other value-added activities.
- Trucking services within the U.S. as well as within Central America (including cross-border transportation between companies' warehouses and manufacturing and assembly plants).
- Transportation management services, including freight forwarding, customs house brokerage, full or less-than container/trailer load shipping, air freight, inland trucking, rail and other transportation related services.
- Specialized equipment, including Garment on Hangar (GOH) ocean containers and LD7 air containers, which allow apparel to speed from ship or plane to store racks.
- Expedited Customs clearance for your cargo. This is possible due to Crowley being fully validated in the Customs-Trade Partnership Against Terrorism (C-TPAT) Program. Fewer than 10 percent of the approximately 9,000 individual members in the C-TPAT program have undergone and passed the rigorous validation audit.
- 24-hour e-Freight Management capabilities on crowley.com. Get rates, make bookings, track your shipments, print reports and much more right from your computer any time you need.

Remember, you can spend months circling the globe, or you can take your supply chain operation to a new level of efficiency with Crowley's *Speed to Market*. For more information, call 1-800-CROWLEY, (904) 727-2200, or visit www.crowley.com.





**Crowley. One exceptional company –
run by one dedicated family for over 100 years.**

From customer service to technological innovation,
the spirit of Tom Crowley lives on in everything we do.

CROWLEY[®]
People Who Know™

Liner Shipping • Worldwide Logistics • Petroleum & Chemical Transportation • Alaska Fuel Sales & Distribution • Energy Support •
Project Management • Ship Assist & Escort • Ship Management • Ocean Towing & Transportation • Salvage & Emergency Response

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